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Sec. 562 P. L. & R.

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Ray V. Moss

Waterloo, lowa

Return Postage Guaranteed



Washington 25 D.C.

This Is Your 1947 Price List

1947



"Career Woman . . .

### . . . . Raises Family Of Five"

The above was the heading of an article in the Waterloo Courier last summer featuring Mrs. Moss and our farm. In a three column article Miss Frances Jordon, society editor, said many nice things about our family and business. Included was a picture of Mrs. Moss standing in one of our fields.

#### VISIT OUR GARDENS

We are located one and one-half miles S. E. of the Waterloo City limits on Highway 218.

You are always welcome to visit our garder come any time — in the spring when tulips, in and peonies are in bloom; later from July 15 to frost, we have acres of gladiolus and dahlias blooming.

The best way to select new varieties for your garden is to see them growing. We also have many perennial and annual plants which are very interesting. You are under no obligation to buy.

We also do a complete florist business during the summer season, furnishing flowers for any occasion—wedding, funeral designs, and so on.

#### FLOWER SEEDS

We carry Mandville Flower seeds and have the latest in varieties and new colors. There are also vines from seeds, gourds, etc. Send us your wants.

Quan	Size	Name and Variety	Pri	се
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#### DAHLIAS

#### GROW MORE OF THESE GORGEOUS FLOWERS.

It's easy with Our strong roots.

Plant after danger of frost.

(A) Art or peony, (B) Ball or Show, (C) Cactus, (D) Decorative and (S. C.) Semi Cactus.

A. D. LIVONI (D) Pink\$	
AVALON (D) Large Yellow	
BASHFUL GIANT (D) Apricot and Amber	
BONNIE BLUE (B) Bluish Zinnia Type	.25
BLUE JERSEY (D) Large Blue	.1.00
DIANA (A) Scarlet	
DOROTHY SAGER (D) Salmon and Orange	.35
FAIRY (B) Pink	
JANE COWL (D) Bronze Buff	
JEAN KERR (B) White	.25
JERSEY BEACON (D) Scarlet and buff	.35
JERSEY BEAUTY (D) Most popular pink	.35
ERSEY WHITE BEAUTY (S.C.) Large white	.60
ERSEY SOVEREIGN (D) Salmon orange	1.25
ERSEY SUPREME (D) Lilac pink	.25
COUNTESS of LONSDALE (C) Cream	.60
HATTIE SHELTON (D) Large deep purple	1.00
MAUDE ADAMS (B) Popular white flushed pink	.25
MISS ELSIE JANE (C) Pink and yellow	1.00
MRS. GEO. LE BOUTELLIER (D) Huge red	
PENN CHARTER (D) Buff, tinted apricot	.60
PURPLE BALL (B) Purple	.25.
ORIENTAL GLORY (D) Cadmium pink	.50
RED JERSEY BEAUTY (S.C.) Claret red	1.00
RED ROVER (C) Chinese red	.75
ROSE FALLON (D) Giant old gold	.60
RUBY TAYLOR (D) Large claret red	1.00
SWEETHEARTS BOUQUET (A) Salmon rose and fawn	.35
THE COMMODORE (D) Large canary yellow	.40
WHITE SWAN (B) Snow white	.40
WHITE SUPREME (S.C.)	
WHITE WONDER (D)	
WM. HOGAN (D) Red with outline of white	
YELLOW DUKE (B) Clear yellow	.25

#### DAHLIA COLLECTIONS

NO. 1
DIANA—Red, THE COMMODORE—Huge yellow, JANE COWL—Bronze, JERSEY BEAUTY—Pink, ROSE FALLON—Old gold, AVALON—Clear yellow.  6 TUBERS—one each of above varieties\$2.00
NO. 2 BALL COLLECTION
BALL TYPES—BONNIE BLUE, PURPLE BALL, MAUDE ADAMS, FAIRY, AUTUMN GOLD, and YELLOW DUKE. 6 TUBERS—one each of above varieties\$2.90
NO. 3 OUR 6 BEST COLLECTION
JERSEY WHITE BEAUTY, ELSIE JANIS, RED JERSEY BEAUTY, RUBY TAYLOR, HATTIE SHELDON, and ROSE FALLON. 6 TUBERS—one each of above varieties\$4.50
NO. 4 POM POM COLLECTION
AMBER QUEEN, CERISE, FASHION, MORNING MIST, RED SYLVIA, SNOWGLAD, LITTLE ROSETTA and LANNIE.  8 TUBERS—one each of above POMPOMS\$2.00
NO. 5 UNLABELED DAHLIAS
8 TUBERS—all different \$2.00
POMPOM DAHLIAS
AMBER QUEEN—Apricot and amber
AUTUMN BRONZE
BABY ROYAL—Pink and gold
CARDINAL—Red 25 CERISE—Plum 25
FASHION—Orange
GOLDEN BEAUTY—Yellow .25
JANET—Buff
LANNIE—Clear yellow .25
LITTLE HERMAN—Buff

#### **TUBEROSES**

.40

.25

.25

.25

LITTLE ROSETTA—Self pink

MORNING MIST—Silvery lavender.....

SNOWCLAD-White ...

RED SYLVIA—Lovely lady.....

LARGE SIZE	10 for \$1.00
SMALLER SIZE	10 for .75
Tuberoses do not blossom from	
year — we try to give you un	bloomed bulbs.

#### IRIS COLLECTION

We can furnish our favorite iris collection of 15 varieties, all different, any time, spring to fall for \$2.00 postpaid.



# EXTRISTRONG Prize Winning Gladiolus

# Prepaid Direct To You -

This price list cancels all previous prices. Prices in this list, except where otherwise noted are for large bulbs; 10c each, 10 for 75c. 5 or more at 10 rate, but the 10 rate must be for one

ALBANIA—Best medium white ARETHUSA—Tall buff, 2—20c 10—.90 BAGDAD—Late huge smoky rose BEACON—Deep salmon red—white throat, 10c each. 10—90c BERTY SNOW—Good lavender

BINGO-Cream white sport of Picardy, 2-25c 10-1.00

BIT OF HEAVEN—Old gold BLACK OPAL Good dark red, 2-25c 10-1.00 **BLOOD ORANGE**—Orange salmon 2—25c BLAZE—Bright tall scarlet red

BLUE ADMIRAL—Deep violet, 2—25c 10—1.00 BLUE BEAUTY—Tall bluish violet, 2—25c

BOMBAY—Copper and orange, 2-30c BREAK O'DAY—Early pink CAPEHEART—Fine light salmon, 15c each CHAUMOUNY—Ruffled rose, 2-25c 10-1.00

CHIEF MULTIMORE—Large, tall smoky, red blotch, 2—25c 10—1.00 CORONA—Cream with rose edge, large florits,

new, 2-25c 10-1.00 CREVE COUER—Burnt orange, 2—25c 10—1.00 CRINKLE CREAM—Huge ruffled clear yellow,

DAISY MAE—New coming pink, 3.00 each DEBONAIR—Tall clear pink

EARLY DAWN-Orange red FASHION PLATE—Cream and buff, 2-25c 10-1.00

FLAMING METEOR—Tall, open blood red, 2—25c 10—1.00

FLAMING SWORD—Tall bright red GARDENIA—Large cream white, 2—25c 10—1.00 GERTRUDE SWENSON—Fine tall lavender,

2-25c 10-1.00 GOLDEN DREAM—Late tall deep yellow GOLD EAGLE—Early deep yellow GOV. EMERSON—Early orange red, 2—25c 10-1.00

**HELGA**—Salmon pink **IRAK**—Old rose smoky, 2—25c 10—1.00 IVORY KEYS-Ivory white, 2-25c 10-1.00 JERSEY CREAM—Ruffled very nice, 2—25c

10-1.00 JONQUIL—Old rose shade JUNIOR MISS—Light salmon

**KEWPIE**—Miniature scarlet KING ARTHUR—Ruffled lavender KING LEAR—Huge purple, 2—25c 10—1.00 LEADING LADY—New prize winning tall creamy white 40c each

LEGEND—Large light pink, 2—25c 10—1.00 MAGIC—Lavender blue, opens many MAGNOLIA—Light rose, 2—25c 10—1.00

MAID OF ORLEANS—Best white MARGARET BEATON—White with vermillion throat, 2-25c 10-1.00

MARGARET FULTON—Coral pink, our favorite

MAUVE MAGIC—Tall mauve MINUET—Best lavender, 2—25c 10—1.00 MYRNA-New huge ruffled cream, 2-25c

NESTUCCA—Deep salmon, 25c each OLIVE MARIE BROWN-S. Dec. orange and yel-

ORANGE DELIGHT-Orange and red ORANGE PRINCESS—Ruffled orange red **ORANGE SOVEREIGN—Good orange** OREGON GOLD—LARGE ruffled light yellow

new, 25c each PARADISE—Tall apricot buff PEGGY LOU—New shrimp pink PELEGRINA—Deep velvety blue PHYLLIS McQUISTON—Large pink rose PICARDY—Popular salmon pink PINK PICARDY—New Picardy Sport, 25c each. PRIDE OF WANAKA- Nice rose lavendar

RED LORY- Deep rose red, 2-25c 10-1.00 RED PHIPPS—A glowing self red. REDMOND-Miniature rose, 2-25c 10-1.00

REWI FALLU—Beautiful dark red, 2-25c 10-1.00 ROMAN GOLD—Deep orange

ROYAL PURPLE—Tall purple, slender spike SHIRLEY TEMPLE—Large ruffled cream SILVER WINGS-New silvery white Picardy sport with cream throat, 3.00 each SNOW PRINCESS—Tall new white, 10c each

SPANISH CAVALIER—Different scarlet, 30c STOPLIGHT—Ruffled red, new and good 25c ea. SUMMERWEALTH—Tall rose pink, 30c each SUSQUEHANNA—Tall straight buff, 25c each SWEETHEART—Pink with white edge TASMAN—Dark pink, 25c each.

Mrs. Moss' Quick Pic Gladiolus Collection

The following collections are grouped as to color. size, form and etc, to help you select those you like best the easiest way. Just select the collections you want and send us the numbers.

## No. 1 Collection **Ruffled Glads**

10 Varieties-3 Bulbs Each

TOKEN, PICARDY, SHIRLEY TEMPLE, KING AR-THUR, BEACON, JERSEY CREAM, MYRNA, REWI FALLU, BLAZE, and OREGON GOLD.

30 Bulbs, prepaid \$2.00

# No. 2 Collection Pastel and Dark Shades

10 Varieties-3 Bulbs Each

PICARDY, PEGGY LOU, MAID OF ORLEANS, GOLDEN DREAM, PHYLLIS MCQUISTON, BLACK OPAL, BAGDAD, CHIEF MULTIMORE, BEACON, and BLAZE.

30 Bulbs, prepaid \$2.00

# No. 3 Collection Red Shades

10 Varieties—3 Bulbs Each

BLACK OPAL, REWI FALLU, BLAZE, FLAMING SWORD, TOKEN, RED PHIPPS, ORANGE PRINCESS, BEACON, PRIDE OF WANAKA, and CHIEF MULTIMORE.

30 Bulbs, prepaid \$2.00

## No. 4 Collection Dark Shades

10 Varieties—3 Bulbs Each

BLUE BEAUTY, BLUE ADMIRAL, BLAZE, TOKEN BAGDAD, VAGABOND, PRINCE, KING LEAR, MAUVE MAGIC, PELEGRINA, and BLACK

30 Bulbs, prepaid \$2.00

# No. 5 Collection Novelty

10 Varieties-3 Bulbs Each

CHIEF MULTIMORE, MARGARET BEATON, CREVE COUTER, BAGDAD, MAUVE MAGIC, REWI FALLU, MYRNA, KING LEAR, BEACON, and BLACK OPAL.

30 Bulbs, prepaid

\$2.00

# No. 6 Collection All Favorites

10 Varieties-3 Bulbs Each

PICARDY, BLACK OPAL, BAGDAD, VAGABOND PRINCE, KING LEAR, MAID OF ORLEANS, MARGARET FULTON, PARADISE, DEBONAIR, and RED PHIPPS.

30 Bulbs, prepaid \$2.00

# No. 7 Collection Unlabeled Assorted

Many do not care to grow or keep varieties separately. This collection contains many colors and shades.

ANY TWO OF ABOVE COLLECTIONS \$3,75 ANY THREE OF ABOVE COLLECTIONS \$5.50 ANY FOUR OF ABOVE COLLECTIONS \$7.25 ANY FIVE COLLECTIONS \$9.00

TAKINA—New Zealand giant, Rosiline purple novelty, 25c each.

TAURUS—Small Dec. purple, tall spike TOKEN—Very ruffled bright flame salmon VAGABOND PRINCE—Bronze mahogany-orange red throat

VANGUARD—Pretty salmon, 2-25c 10-1.00 VISTA BONITTA—Nice salmon pink WHITE BUTTERFLY—S. Dec. tall white, many

WHITE GOLD-Very large white, strong grower, 25c each

WINGS OF SONG—Rose pink, 2—25c GLADIOLUS QUANTITY PRICES F. O. B. WATERLOO

Prices are per 100, 25 or more at 100 rate. Prices are carrying charges collect. If you order from both retail list and this list, we will send all collect and include extra bulbs to make up the charges, if you permit us to do so. BULB SIZES ARE LARGER THAN SIZES GIVEN

BOTP SITES AVE				IT-A TOTA
	No. 1	No. 2		
	1½ in.			3/4 in.
BAGDAD	5.00	4.50		
BEACON		4.50	3.50	
BERTY SNOW		4.50		
BLACK OPAL	7.00	6.00		
BLAZE	5.00	4.50		
BLUE ADMIRAL		6.00		
BLUE BEAUTY	7.00	6.00		
CHIEF MULTIMORE	7.00	6.00		
CORONA	8.00	7.00		*
DEBONAIR	5.00	4.50	3.50	
FLAMING SWORD	5.00	4.50	3.50	3.00
GOLDEN DREAM	5.00	4.50	3.50	
GOLD EAGLE	5.00	4.50	3.50	3.00
JERSEY CREAM		7.00		
KING LEAR	7.00	6.00		
MAID OF ORLEANS		4.50	3.50	
MARGARET FULTON	5.00	4.50	3.50	3.00
MARGARET BEATON	7.00	6.00		
MYRNA	7.00	6.00		
OREGON GOLD	15.00	12.00		1
PARADISE	5.00	4.50	3.50	
PEGGY LOU	5.00	4.50	3.50	
PELEGRINA		5.00		
PHYLLIS MCQUISTON	6.00	5.00		
PICARDY	6.00	5.00	4.40	
PNK PICARDY	18.00	15.00		
PRIDE OF WANAKA	5.00	4.50		
RED PHIPPS	5.00	4.50		
SILVER SWORD	15.00	12.00		
TOKEN	5.00	4.50		
VISTA BONTA		5.00		
MIXED. HAND	5.00	4.50		

# ORDER BLANK

WATERLOO BULB FARMS Ray V. Moss WATERLOO, IOWA

P. O. Box R. D. No. Box Post Office State...... Express Office..... 

Please remit by postal or express money order, bank draft, or personal check. We can use small amounts of three cent stamps. Do not send large stamps. Do not send currency. Make all checks and money orders payable to R. V. Moss.

Iowa Residents must include sales tax on bulbs & seeds

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		Iowa Sales Tax		
Total	Amount	Enclosed or Carried Forward		

we send another, subject to your approval.

#### JUST BETWEEN OURSELVES

We can't grow all the glads, but we do try to grow the best as we find them suited to our needs. When new ones are proved better, we will add them to our list.

For best results plant glads in full sun, four to six inches deep, and six to nine inches apart in rows. After they are eight to ten inches high, water well each week, a good soaking each time.

Watch for thrip early and spray regularly each week or after rains. Thrip are small, dark with yellow stripe on back when full grown. If found on bulbs before planting, soak six to eight hours in lysol solution—three teaspoonfuls to one gallon of water. Spray with Tartar Emetic, one ounce to three gallons of water with four ounces of brown sugar or syrup added. D.D.T. dusts or sprays may also be used according to makers directions. Spray early! When the bud opens, it may be too late. Thrip may fly in from your neighbor, so watch carefully for them.

We are members of Iowa Florist; Iowa Nurserymen; Iowa, Illinois, Indiana, Wisconsin and New England Glad Societies and one of the organizers and treasurer of the North American Gladiola Council composed of over twenty state and Canadian societies for the advancement of gladiolus. This year I am president of the Iowa Glad Society. We would like to have you join our Iowa society or any other state society. We know that we both will benefit by your cooperation.

#### PLEASE NOTE CAREFULLY

We take care in sending out only clean bulbs. They are not treated in any way. Our cool storage kills thrips and we have never found them on our bulbs. But thrips and disease are so prevalent in most places, especially in towns, that infection is almost certain unless precautions are taken by the grower. For these reasons we cannot assume any responsibility for the growth or crop from our bulbs. We will however return your money for any bulbs you do not find satisfactory in every way when you receive them.